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3627

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 09/935,774
Inventor(s) : Ronald G. Godsey, et al.
Filed : August 22, 2001
Art Unit : 3627
Examiner : Alexander G. Kalinowski
Docket No. : 8231
Confirmation No. : 8938
Customer No. : 27752
Title : System and Methods for Tracking Consumers in a Store
Environment

SUPPLEMENTAL NFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, record is being made on the attached Form PTO/SB08 of document(s) which the Patent Office may wish to consider in connection with examination of the above-identified patent application. It is respectfully requested that the cited document(s) be carefully considered by the Examiner and made of record in this case. As provided in §1.97(g), no representation is made or intended that a thorough art search was made. As provided in 37 C.F.R. §1.97(h), this Information Disclosure Statement does not constitute an admission of any kind, and specifically is not an admission that the document(s) listed on attached form PTO/SB08 is (are), or is (are) considered to be, material to the patentability of the above-identified patent application, as defined in 37 C.F.R. §1.56(b).

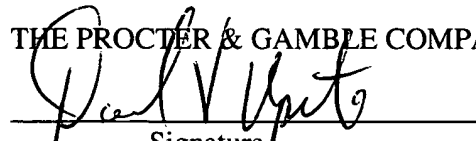
Docket No. 8231
Application No. 09/935,774
Customer No. 27752
Paper dated November 20, 2006

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This information disclosure statement is being submitted under 37 C.F.R. §1.97(b)(3). An Office Action on the merits in the present application has not yet been received. Therefore, no fee is believed to be due. However, in the event that this paper is crossing in the mail with a first Office Action on the merits, authorization is hereby given to charge the required fee pursuant to 37 C.F.R. §1.97(c) and 37 C.F.R. §1.17(p) to Deposit Account No. 16-2480 in the name of The Procter & Gamble Company.

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY

A handwritten signature in black ink, appearing to read "David V. Upite", is written over a horizontal line.

Signature

David V. Upite

Typed or printed name

Registration No. 47,147

(513) 634-9345

Date: November 20, 2006
Customer No. **27752**

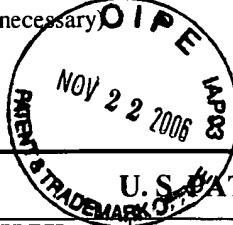
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U. S. PATENT DOCUMENTS

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		WO 00/029,994 A1	05-25-2000	Armines		X
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NON PATENT LITERATURE DOCUMENTS

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	18	LANTZ, Ed, "Future Directions in Visual Display Systems", Computer Graphics, May 1997, pages 38-42.	
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